

Sustainable Yokohama

*A Guide by
RCE Youth Members*



Supported by



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About This Booklet

This booklet introduces organizations and groups in Yokohama, Japan, that are actively working on Sustainable Development Goals (SDGs) and Education for Sustainable Development (ESD). It was created by members of Japan RCE Youth who participated in the Japan RCE Youth Meeting. The event, supported by RCE Yokohama and Yokohama City, was co-hosted by the RCE Yokohama Youth Group and the United Nations University Institute for the Advanced Study of Sustainability (UNU-IAS). It took place on February 16 and 17, 2024, in Yokohama, Kanagawa Prefecture, Japan.

During the fieldwork in February, participants visited various organizations in the Yokohama area engaged in practical efforts related to the SDGs. They shared the knowledge and insights gained from these experiences and summarized them in this booklet. The booklet is to serve as a valuable resource for those interested in local efforts towards achieving the SDGs, particularly by young people. Additionally, it introduces specific activities and best practices of organizations working on SDGs and ESD in the Yokohama area, with the intention of providing ideas for sustainable transformation in local communities in the future.

Companies, Organizations, and Shops Engaged in Sustainable Developing Goals

Recommended by Yokohama RCE Youth Group and Japan RCE Youth members.

There are various activities and organizations aiming to advance SDGs and ESD in Yokohama, Japan. This time, we introduce 13 companies, organizations, and shops selected by the members of Yokohama RCE Youth Group and Japan RCE Youth members!

\ Comments on the following items: /

- 1 Thoughts on Sustainable Development Goals
- 2 What you like About Yokohama

Yokohama City, Kanagawa

SIDE BEACH CITY.

SIDE BEACH CITY aims to support the public by promoting the development of an information society through IT support and utilization. It engages in activities that facilitate the exchange of various resources such as "people," "goods," "funds," "information," "technology," and "connections" to solve social issues within the community. Through these efforts, it endeavors to revitalize community development and economic activities, thereby contributing to the public good.

① SIDE BEACH CITY is committed to advancing the Sustainable Development Goals (SDGs) in line with the 2030 Agenda for Sustainable Development. It seeks to build systems that address the increasing complexity of society and strives for sustainability across various dimensions, from local to global levels, and even in virtual realms. ② Leveraging Yokohama's strengths, it also contributes to the local community in the Yokohama area.

 <p>山口 良介 YAMAGUCHI RYOSUKE / 理事 地元横浜を中心に横浜市北部で市民活動、地域のDX・ICT活性化推進サポートを多数実施。エコロジーとテクノロジーを愛し、いつも「次」を考えています。</p>	 <p>簡 達幸 KAN NORIYUKI / 理事 台湾高華第二世。日本大学芸術学部卒業。経営事業開発コンサルタント・文筆家、プランナー・プロデューサー・文化事業・講演活動なども積極的に行なう。</p>	 <p>高見 知英 TAKAMI CHIE / 理事 ふらっとステーション・とつか広報スタッフ。全ての人が自分の足に合うITツール活用ができるよう、パソコン・スマートフォン活用、告知支援を実施。</p>	 <p>遠藤 望 ENDO NOZOMU / 理事 地理学・横浜青いイラストでまちづくり。クリエイターとして、SDGキャラクター・影片あみねや横浜地区キャラクターの作成を手がける。Yocco株式会社社長。</p>
 <p>志田 健一 SHIDA KENICHI / 副理事長・副総務 エジプトから帰国までやっている私たちの活動を地域を創えた領域や安価世界にまで広がっている。まずは人間関係の構築と万世のAS時代に向けた異次元の社会貢献を進めて参ります。</p>	 <p>万代 裕美 MANDAI HIROMI / 理事 保護活動を中心に、人と動物の共生を目的とした活動を行っています。一般社団法人ペット生産ガイド wanyang 代表理事/横浜市動物適正飼育推進員。</p>	 <p>高岡 玲子 TAKAKURA REIKO / 理事 横浜市北部を中心に地域のアレコレをやっています。デザインを軸に分野を横断しながら、ちょっぴり感じでおもしろい（ワイルド・デザイン）を目指しています。</p>	



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Kasama, Sakae Ward

Ishii Landscaping Co., Ltd.

Ishii Landscaping Co., Ltd. operates a landscaping construction business with a strong commitment to CSR (Corporate Social Responsibility), focusing on contributing to the local community. By fostering greenery and green communities with various stakeholders, it plans to establish itself as a sustainable company.



① Providing opportunities for employees to thrive and creating a vibrant workplace environment. - Contributing to the development of the local economy. - Contributing to the improvement of the global environment.

② Empowering citizens.



FaceBook



Tokyo, Yokohama, and nationwide

Okawa Printing Co., Ltd.

Okawa Printing Co., Ltd. was founded in 1881 in Yokohama. The company defines its purpose as solving social issues through its core business, establishing itself as a "Social Printing Company" that operates with 100% renewable energy sourced from wind and solar power. By practicing decarbonization and promoting a circular economy, Okawa Printing is resolved to lead by example, honored with the 2nd Japan SDGs Partnership Award. In 2022, it launched the "with GREEN PRINTING" social problem-solving studio at Yokohama Station East Exit, which also handles video shooting, recording, and distribution.



① Achieving sustainable development goals requires the efforts of not only large corporations but also small and medium-sized enterprises like ours. As we pride ourselves on being a leading regional company, we will continue to engage in activities involving customers, partner companies, and the community. ② Learning from the past to innovate for the future.



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SDGs Yokohama Kanazawa Living Lab

Located in Kanazawa Hakkei, SDGs Yokohama Kanazawa Living Lab utilizes local resources throughout Kanazawa Ward to foster collaboration and co-creation among businesses, organizations, educational institutions, and residents. The initiative aspires to develop new business models and markets, introduce concepts like “local first” and a sharing economy, and invigorate both the local and tourism economies within Kanazawa Ward.



- ① SDGs Yokohama Kanazawa Living Lab seeks to engage children in shaping the future through collaborative efforts, leveraging abundant local resources for sustainable production, and integrating them into the local economy.
- ② Emphasizing respect for the sea, greenery, history, and, most importantly, people!



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General Incorporated Association Seyamitsu Lab

Located in Seya Ward, Yokohama City, where GREEN×EXPO 2027 will be held, Seyamitsu Lab is actively engaged in creating a new specialty product called "honey" through community-involved beekeeping activities.



- ① By increasing the population of bees, known as environmental indicator organisms, and expanding the flowers that serve as nectar sources, we want to create a cyclical natural environment.
- ② Seya Ward is known for its beautiful port and abundant farmland.



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Inside the qlaytion gallery, Hoshiten qlay, Hodogaya Ward, Yokohama City, Kanagawa

Circular Yokohama (Hatch Co., Ltd.)

Circular Yokohama is a media platform aiming to transition Yokohama into a circular city. Collaborating with a wide range of stakeholders including local governments, businesses, citizens, and educational institutions, it engages in designing circular services, businesses, and community development through events, workshops, and educational programs.



① Pursuing a future where kindness circulates, allowing everyone to live happily without externalization, embracing and expressing their true selves. If you would like to join the circle of circulation, please feel free to contact us!

② Respecting creative culture.



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Yokohama City, Kanagawa

haishop cafe

With a vision to address social issues through food, haishop cafe promotes initiatives from various perspectives, including environment, society, and procurement.



① Recognizing the complexity of social issues, it values dialogue with diverse perspectives, making decisions, and taking actions carefully and thoughtfully.

② Embracing the spirit of "co-creation" in the community.



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Kannai, Chuo city, Kanagawa

Picnic Room Co., Ltd.

Picnic Room Co., Ltd. operates a childcare facility and provides support for parenting and after-school children's programs. It collaborates with various local organizations, such as neighborhood associations and social welfare councils, to construct a suitable environment for children.



① Childcare support cannot be achieved by a single company. To make it sustainable, Picnic Room believes that building a network involving local organizations, businesses, residents, and institutions together as one is essential for providing appropriate childcare.

② Picnic Room emphasizes openness and inclusiveness among people.



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Chuo/Naka city, Kan-gai (Yoshida Shinden), Kanagawa

Shitamachi Editing Room OKASHI

Located in Yokohama's downtown area of Kan-Soto (Yoshida Shinden), Shitamachi Editing Room OKASHI is a community of young people engaged in 'place-making' and 'archiving'. They explore the cultural and aesthetic aspects of spaces where people gather, as well as how individuals enjoy life in the downtown area.



① To foster a comfortable and joyful living environment, OKASHI emphasizes creating opportunities for meaningful encounters through shared interests. With Yokohama experiencing population decline and ongoing redevelopment, they focus on utilizing "vacant spaces" for playful activities while contemplating innovative uses.

② They prioritize an environment conducive to experimentation.



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LLC Linkuplace

Linkuplace is a company that continually reflects on the nature of education within the concept of "place." In recent years, issues such as "experience disparity" and "educational disparity" have emerged, and it is actively working on how to deliver education to many young people and children. As the concept of places changes and new social issues arise, Linkuplace explores new ways of creating spaces for and with everyone.



① Linkuplace believes that achieving a sustainable society is essential in the education industry and in defining the concept of "place." Looking ahead, as further questions arise regarding the nature of education and places, we will consider and implement initiatives that our company can undertake.

② Linkuplace welcomes non-Yokohama residents with openness!



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CanVas

CanVas operates with the concept of creating a place for middle and high school students to gather and experiment. CanVas provides opportunity and space in Yamate area where they can casually drop by and engage in various practical projects undertaken by high school students. Additionally, they offer opportunities to encounter different ways of life, understand themselves, and contemplate life choices.



① CanVas believes it is essential for middle and high school students to have a place where they can enrich their lives, meet various people, and always feel welcome to return and reassess. We aim to create a community where these experiences are passed on to the next generation.

② We truly embrace places where you can feel history, where various cultures blend, and where the warmth of the waterfront overflows!



note



Yocco18

This is a project to discover local attractions using original characters from the 18 wards of Yokohama. In addition to SNS, the project collaborates with local governments, businesses, social welfare organizations, shopping districts, and public facilities to plan and support promotions to increase the number of local fans.



① We believe that for sustainable urban development, it is important for citizens to “enjoy their immediate neighborhoods. We would like to contribute to a sustainable society by taking an interest in the community in which we live and promoting actions such as consumption, work, and activities in the community. ② Yokohama's 18 wards, a city of diverse individuality and charm



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Sachiumi Heroes

The World Falls in Love with Kelp” Kaisha relays ‘GOOD’ with kelp. A company that is friendly to nature, citizens, and society, “protecting today's oceans, nurturing tomorrow's oceans, and connecting the present to the future.



① I think it is wonderful that we are now able to communicate in common across generations. I am looking forward to seeing what kind of answers will be waiting for us in a few years.

② I love the fact that there are so many people doing wonderful things!



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About the Global RCE Network

RCE (Regional Centres of Expertise on ESD):

- RCE is a network of existing formal, non-formal, and informal organizations that facilitate learning towards sustainable development in local and regional communities.
- The United Nations University Institute for the Advanced Study of Sustainability serves as the Secretariat, supporting the Global Network on issues of policy, recognition, monitoring, and quality assurance of the RCEs.
- As of August 2024, there are 8 endorsed RCEs in Japan and 190 RCEs worldwide.

RCE Yokohama

RCE Yokohama was acknowledged by the UNU-IAS as RCE in April 2006.

RCE Yokohama serves as a platform to promote partnership and collaboration among people and organizations working to advance SDGs and ESD in the Yokohama area, Japan. It provides a consultation and support center to promote networking and synergies among individuals.

RCE Yokohama Network Promotion Council:

Environmental Activity Projects Division, Green Environment Bureau, City of Yokohama (Secretariat of RCE Yokohama)

Keio University Ferris University

Yokohama National University Yokohama City University

NPO Soft Energy Project

NPO Yokohama Community Design Lab

NPO Yokohama NGO Network JICA Yokohama

Kanto Regional ESD Activity Support Center

Yokohama City Board of Education Secretariat (Yokohama City ESD Promotion Consortium)

For more information,
please visit the
RCE Yokohama page.



RCE Yokohama Youth Group

The RCE Yokohama Youth Group consists of young individuals dedicated to advancing Sustainable Development Goals (SDGs) in collaboration with various organizations, including government entities, NPOs, and businesses in the Yokohama area, Japan. The group has undertaken diverse initiatives focusing on the environment, economy, education, and community engagement.

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